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The Outsiders Eight Unconventional Ceos

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Amazon.com: The Outsiders: Eight Unconventional CEOs and ...

The Outsiders is about 8 CEOs who have enjoyed far better returns on company stock than their peers or the market due to their ability to allocate both financial and human capital. I really liked this book because capital allocation rarely gets talked about at the C-suite level from my experience.

The Outsiders: Eight Unconventional CEOs and Their ...

"The Outsiders is a must-read for leaders—and aspiring leaders—striving to become exceptional CEOs, and for investors interested in partnering with exceptional stewards of corporate capital." Walter Kiechel, author, The Lords of Strategy— "If creating wealth for shareholders is the ultimate test of a CEO, meet the champions.

The Outsiders: Eight Unconventional CEOs and Their ...

SYNOPSIS A book that received high praise from Warren Buffett, The Outsiders chronicles the unconventional techniques that led eight CEOs to outperform the S&P 500 by an astounding twenty times. The best CEOs are not managers, but capital allocators. They were not charismatic visionaries who actively managed operations.

The Outsiders: Eight Unconventional CEOs and Their ...

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The Outsiders: Our Takeaway From 8 Unconventional CEOs ...

In this episode, we read Warren Buffett's #1 book recommendation from 2012, The Outsiders. The book highlights 8 CEOs with massive returns.

The Outsiders - 8 CEOs w/ Enormous Returns

The outsiders : eight unconventional CEOs and their radically rational blueprint for success / William N. Thorndike, Jr. p. cm. ISBN 978-1-4221-6267-5 (alk. paper) 1. Executive ability. 2. Industrial management. 3. Success in business. 4. Chief executive officers—Biography. I. Title. HD38.2.T476

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The Outsiders: Eight Unconventional CEOs and Their ...

Today I am reviewing The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success. You've undoubtedly heard of Jack Welch, the celebrity "CEO of the Century" who ...

Book Review - 'The Outsiders: 8 Unconventional CEOs And ...

"The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success" tells the stories of eight successful chief executives.

How 'The Outsiders' Became One Of The Most Important ...

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