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1. In 2015, the gamification industry was worth \$2 billion in the US. (Source: Digital Chalk) By 2021, the estimated global market value of gamification will be \$11.94 billion. 93% of marketers love gamification. The number of active video gamers worldwide in 2019 is 2.47 billion. 2. The gamification market was estimated to be worth \$5.5 ...

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