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Constantinos C. Markides (born 1960) Cypriot management educator and Robert P. Bauman Professor of Strategic Leadership at London Business School (London, UK), since 1990. He was listed among the Forbes.com list of Most Influential Management Gurus (2009). Life and work

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Professor Markides' book, All the Right Moves: A Guide to Crafting Breakthrough Strategy was shortlisted for the Igor Ansoff Strategic Management Award in 2000. Similarly, his Fast Second: How Smart Companies Bypass Radical Innovation to Enter and Dominate New Markets (with the late Paul Geroski), was on the shortlist for the Financial Times-Goldman Sachs Management Book of the Year in 2005.

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