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Written to provide hands-on cases for use in conjunction with an Introduction to IS/MIS text, MIS Cases: Solving Small Business Scenarios Using Application Software, Second Edition provides opportunities for business students to apply Microsoft Office skills as part of the Intro IS/MIS course. Gardner/Rathswohl is a brief casebook containing twenty-two small business case scenarios that teach students problem-solving and hands-on skills in Excel, Access, and website design.

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MIS Cases gives students practice solving business problems using application software. For introductory management information systems courses. MIS Cases gives students practice solving business problems using application software. The fourth edition uses a standard format for each case, using a fictitious company and characters to present each case's requirements.

Miller, MIS Cases: Decision Making with Application ...

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MIS. They are based on publically available information regarding different organizations. It might be nice to have additional inside information, but this level of detail is rarely available to students (and teachers). Instead, most of these cases look at larger problems over time—which provides useful insight into causes and attempts at solutions.

Management Information Systems Cases

This document includes the case studies of chapter 5 6 and 7 of the book Management Information Systems by Kenneth C. Laudon and Jane P. Laudon. Studies, courses, subjects, and textbooks for your search: Press Enter to view all search results ... MIS cases 5, 6 & 7.

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MIS Solutions

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Her awards include the University of Central Oklahoma's CBA Distinguished Research Award and being named a 2003 Hauptman Fellow. Dr. Miller also serves as a consultant in the information systems area. Dr. Miller is the author of MIS Cases: Decision Making with Application Software.

Mis Cases: Decision Making With Application Software ...

The cases present common managerial issues and problems and encourage students to actually use their models to make decisions for the case's characters. Many of the cases require students to prepare both written and oral presentations of their solutions.

MIS cases : decision making with application software In ...

reasonable solutions! The case study method aims, through real life examples, to generate open discussion among participants by providing a realistic illustration from the business world. The method requires intellectual rigour and discipline. It reverses the classic learning mechanisms taught at schools and universities. ...

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