

## Fashion Designer Survival Guide Sandra Burke

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### Fashion Designer Survival Guide Sandra

With advice from fashion luminaries including Donna Karan, Tommy Hilfiger, Cynthia Rowley, Diane von Furstenberg, Richard Tyler, and top executives from Saks Fifth Avenue and Barneys New York, this fully updated and revised edition of The Fashion Designer Survival Guide addresses the latest trends in apparel and accessories, the newest designers, an updated introduction, and a new foreword by Diane von Furstenberg, Designer and President of the Council of Fashion Designers of America (CFDA).

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The Fashion Designer Survival Guide: Start and Run Your Own Fashion Business. Mary Gehlhar, author, industry authority, and consultant to hundreds of designers, including Zac Posen, Twinkle by Wenlan, Rebecca Taylor, and Cloak, gives readers behind-the-scenes insights and essential business information on creating and sustaining a successful career as an independent designer.

### The Fashion Designer Survival Guide: Start and Run Your ...

answers lie within the pages of The Fashion Designer's Survival Guide, a great resource for new and established designers. Fear is not an option...Go for it! Sincerely, Diane von Furstenberg . Preface This book was originally published in 2005 and now, three years later, the proposition of being an

### The Fashion Designer Survival Guide

The Fashion Designer Survival Guide, Revised and Expanded Edition: Start and Run Your Own Fashion... by Mary Gehlhar Paperback \$24.99 In Stock. Ships from and sold by Amazon.com.

### Fashion Entrepreneur: Starting Your Own Fashion Business ...

Mary Gehlhar, author, industry authority, and consultant to hundreds of designers (including newcomers Alicia Bell, Keanan Duffty, and Milly), gives readers behind-the-scenes advice and essential business information on creating and sustaining a successful career as an independent designer. The Fashion Designer Survival Guide provides the necessary tools to get a fashion line or label up and moving on the right track, including: •Start-up costs and financing •Legal issues •Business ...

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The Fashion Designer Survival Guide" provides the necessary tools to get a fashion line or label up and moving on the right track, including: how to create a viable business plan; figuring out how much money you need, where and how to get it, and how to make it last, including the latest on private equity; the best sources for fabric and materials; navigating the pitfalls of production both at home and abroad; marketing, branding, and getting the product into the stores and into the customer ...

### The Fashion Designer Survival Guide: Start and Run Your ...

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About Mary Gehlhar is a writer, curator and small business advocate with expertise in fashion design entrepreneurship. She is the author of The Fashion Designer Survival Guide a best-selling...

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