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Scientists. Imperial College Press. ISBN
978-1-78326-284-7. 1994. 6th Guardian
Lecture, Public Perceptions of Science:

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How scientists and others view the media reporting of science. Published by Nuffield College, Oxford, Van den Brul, Caroline; & Spindler, Susan (1984).

Caroline van den Brul - Wikipedia

The introduction of Crackle and Fizz sets out a trope that may sound familiar: a decade-old social faux pas between

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scientists and journalists at a dinner party, where the speed-dating format for presenting science was met with ire, derision and altogether not having a nice time.

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